

Contract Award Report (Part A)

Date of meeting	25 November 2020
By	Becky Saunders, Category Manager – Environment, C&P
Title	Telephone Parking Contract Award
Project Sponsor	Steve Iles, Director of Public Realm
Lead Member	Councillor Muhammad Ali – Sustainable Croydon
Key Decision	N/A

1. Recommendations

The Leader of the Council has delegated to the Cabinet Member for Sustainable Croydon the power to make the decisions set out in the recommendations below:

The Cabinet Member for Sustainable Croydon, in consultation with the Cabinet Member for Resources & Financial Governance and the Cabinet Member for Croydon Renewal are recommended by the Contracts and Commissioning Board to approve the recommendation to award a contract for Telephone Parking to the provider and for the contract value described in the part B report, for a period of 4 years.

2. Background & strategic context

Current Position & Summary of the Background

Cashless parking is slowly becoming the preferred method of parking in the borough and standard for other boroughs. A new contract is needed to ensure business continuity and also support the case in favour of a move towards cashless only parking over the next few years as part of Croydon Council's strategic approach to parking. The Council are currently using RingGo (trading as ParkNow), under the previous contract for this service, in 2018/19 the Council spent £360,418 with RingGo.

The strategy for this project CCB1584/20-21 was approved under the emergency Covid-19 process. In July 2020 the Council via the London tenders portal conducted a mini-competition via the ESPO 509 Parking Management Framework. The ESPO framework process for the mini competition was followed.

Once in contract the Council will get better rates from the provider, as currently the service is out of contract. Parking Services will also be able to contract manage the provider to ensure they deliver a good service. The sooner the award is approved, the quicker savings can be made for the Council. Parking Services can also progress with new initiatives to increase usage and income as well benefits to customers.

The Council will pay a fixed rate for the contract and retain the income from the parking charges.

A DPIA has been carried out and approved by the Information Management Team.

3. Financial implications

Details	Internal		Period of funding	External		Period of funding
	Capital	Revenue		Capital	Revenue	
Cashless/Telephone parking – including		Detail in Part B of	4 Years			

Service + variable transactional costs		the part report				
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On average under normal circumstances (pre-covid) this contract will generate over £300,000 per month parking income for the Council. Telephone parking is vital part of the on/off street parking offering we provide to customers, this service is now more important than ever as the only fully contact free way of paying for parking on street.

4. Supporting information

The tender process was carried out via the London Tenders Portal in line with the ESPO 509 Parking Management Solutions Framework. Two providers submitted a tender response. The tenders were evaluated under 60/40% quality/price. The quality and price scores for the two providers are set out below:

Supplier	Quality	Price	Total	Rank
Provider A	60%	39%	99%	1
Provider B	54%	39.55%	93.5%	2

Moderation was held on the 17th August 2020 and 2nd September 2020 with the Customer Service and Policy and Performance Manager, Infrastructure Manager, Performance Officer and Service Delivery Officer with the Category Manager for Environment and Category Officer for Environment moderating the sessions.

Provider A submitted the most economically advantageous tender and therefore are recommended for contract award.

TUPE does not apply to this contract.

Social Value was include in the tender (with a specific question), Parking Services will ensure Provider A commits to the suitable values submitted in the tender through regular contract management. Details of Social Value commitments are detailed in Part B of the report.

An initial Equality Analysis has been undertaken and a full Equality Analysis is not required as the new contract will not have any impact on protected groups.

Provider A are a Living Wage Foundation accredited employer and pay the London Living Wage.

Provider A have been contacted about the PSP and they have declined to join the scheme.

The contract will be managed by Infrastructure Manager and Performance Officer in Parking Services, with quarterly meetings with Provider A.

Options considered and rejected:

1. Do Nothing – telephone parking makes the Council income, this is not a viable option, and there is no contract in place.
2. Extend the current contract – this was rejected because there is no formal contract/arrangement place and leaves the Council at risk.
3. Direct Award – this was rejected because it does not allow for competition and best value.
4. Award via Mini competition (recommended) – this is recommended as it allows for a competition in the market and value for money for the Council.

5. Conclusion and reasons for recommendations

The recommendation for this report is to approve:

- The contract award recommendation for Cashless Parking Solutions to Provider A from the ESPO 509 Framework for 4 years.

The reasons for the recommendation are; the Council called off from a PCR 2015 compliant framework agreement which it has access to use. It was carried out in accordance with the approved procurement strategy and represents good value for money.

6. Outcome and approvals

Outcome	Date agreed	
<i>CCB1625/20-21</i>	Service Director – Steve Iles	30/09/20
	Legal Services – Sonia Likhari	29./09/20
	Head of Finance – Felicia Wright	01/10/20
	Human Resources (if applicable)	N/A
	C&P Head of Service – Scott Funnell	17/09/20
	Lead Member – Cllr King	06/10/20
	CCB	<i>CCB1625/20-21 29th October 2020</i>

7. Comments of the Council Solicitor

There are no additional legal considerations arising from this report.

Approved by Sonia Likhari on behalf of the Director of Law and Governance

8. Chief Finance Officer comments on the financial implications

See part B.

Approved by Felicia Wright, Head of Finance on behalf of the Chief Finance Officer